



WCVB 5 TV Place Needham, MA 02492 Main: (781)449-0400 Billing: (781)433-4283

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 966585-1
 10/28/12
 October 2012
 10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser Product Estimate Number

Obama/D/President Candidate Orders 2202

 Flight Dates
 Order #
 Alt Order #

 10/23/12 - 10/29/12
 966585
 WOC10036109

 Billing Calendar
 Billing Type
 Deal #

Cash

Special Handling

Broadcast

| <u>Advertiser Code</u> | <u>Product Code</u> | 9912856 | 95 | 101

Agency Ref Advertiser Ref

Billing Address:

GMMB Attention: Accounts Payable 3050 K St, NW Washington, DC 20007

Send Payment To:

WCVB P.O. Box 26874 Lehigh Valley, PA 18002-6874

Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 10/24/12 10/29/12 5a Eyeopener 5-6a Class of Time - Pre-emptible with notice	М- WГF	:30	3	\$700.00	NM	
Weeks:         Start Date 10/23/12         End Date 10/29/12         MTWTFSS M- WTF         Spots/Week	<u>Rate</u> \$700.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
1 WCVBW 10/24/12 5:28 AM 5a Eyeopener	5-6a	:30	0FA12Z159	H		\$700.00 NM
2 WCVBF 10/26/12 5:38 AM 5a Eyeopener	5-6a	:30	0FA12G150	Н		\$700.00 NM
2 10/23/12 10/28/12 5a Weekend Eyeopener Sa/Su 5a-6a Class of Time- Immediately Pre-emptible No Makegood Required	SS	:30	4	\$50.00	NM	
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFSS 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	<u>Rate</u> \$50.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
4 WCVB Sa 10/27/12 5:40 AM 5a Weekend Eyeopener	Sa/Su 5a-6a	:30	0FA12G150	Н		\$50.00 NM
2 WCVB Sa 10/27/12 5:58 AM 5a Weekend Eyeopener	Sa/Su 5a-6a	:30	0FA12Z159	Н		\$50.00 NM
3 WCVB Su 10/28/12 5:11 AM 5a Weekend Eyeopener	Sa/Su 5a-6a	:30	0FA12Z159	Н		\$50.00 NM
1 WCVB Su 10/28/12 5:30 AM 5a Weekend Eyeopener	Sa/Su 5a-6a	:30	0FA12Z159	Н		\$50.00 NM
3 10/23/12 10/29/12 6a Eyeopener 558-7a Class of Time - Immediately Pre-emptible without notice	M- WTF	:30	3	\$900.00	NM	
Weeks:         Start Date 10/23/12         End Date 10/29/12         MTWTFSS M- WTF         Spots/Week	<u>Rate</u> \$900.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		Ad-ID			Rate Type
3 WCVBW 10/24/12 6:58 AM 6a Eyeopener	558-7a	:30	0FA12G150	H		\$900.00 NM
2 WCVBTh 10/25/12 5:58 AM 6a Eyeopener	558-7a	:30	0FA12Z159	Н		\$900.00 NM
1 WCVBF 10/26/12 6:37 AM 6a Eyeopener	558-7a	:30	0FA12Z159	Н		\$900.00 NM
4 10/23/12 10/28/12 6a Weekend Eyeopener 558-7a Class of Time - Immediately Pre-emptible without notice	SS	:30	1	\$350.00	NM	
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFSS 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		Ad-ID			Rate Type
1 WCVB Su 10/28/12 6:28 AM 6a Weekend Eyeopener	558-7a	:30	0FA12Z159	H		\$350.00 NM
5 10/23/12 10/29/12 Good Morning America 658-9a Class of Time - Immediately Pre-emptible without notice	M- WTF	:30	3	\$800.00	NM	
Weeks:         Start Date 10/23/12         End Date 10/29/12         MTWTFSS M- WTF         Spots/Week 3	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		Ad-ID			Rate Type
1 WCVBW 10/24/12 7:48 AM Good Morning America	658-9a	:30	0FA12G170	H		\$800.00 NM



**WCVB** P.O. Box 26874 Lehigh Valley, PA 18002-6874

Send Payment To:

966585-1	10/28/12	October 2012	10/01/12 - 10/28/12
Invoice #	Invoice Date	Invoice Month	Invoice Period

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	2202

Start Date	www.thebostonch	mnei.com						Spots/			
Class of Time - Immediately Pre-emptible without notice   Sports of Dr. Day, Air Date   Air Time   Description   Sant End Time   Length Ad-ID   \$800.00   NM	Line Start Da	e End Date	e Descri	ption	Start/End Time	MTWTFSS	Length	•	Rate	Type	
Spots: # Ch   Day Air Date   Air Time Description   StartEnd Time   Length Ad-ID   Rate Type   Spots				Morning Americ	ca 658-9a t notice	М- WГF	:30	3	\$800.00	NM	
6 10/23/12   10/28/12   Weekend GMA						Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks:   Start Date   End Date   MITTISS   Spots/Week   Rate   Section   StartEnd Time   Length Ad-ID   StartEnd Time   Length Ad-ID   StartEnd Time   Length Ad-ID   StartEnd Time   StartE	<del></del>								ОН		
Spoil: #C					7-8a	SS	:30	1	\$600.00	NM	
Spots: #Ch Day Air Date	Weeks:				Spots/Week 1						
7   10/23/12   10/29/12   LIVE WITH KELLY & MICSA-10A  WTF -   30   2   \$350.00   NM	Spots: #	Ch Day A	ir Date	Air Time Desc	ription		Lengt	h Ad-ID			Rate Type
Weeks   Start Date   MIWTES   Spots/Week   Rate   Spots/Week   Rate   Spots/Week	1	WCVBSa 1	0/27/12	6:58 AM Weel	kend GMA	7-8a	:30	OFA12G17	ОН		\$600.00 NM
T0/23/12   T0/29/12   T10/28/12   S39 AM LIVE WITH KELLY & MICHAEL   9A-10A   S30 (PA12C159H   \$350.00   NM	7 10/23/12 Class of	10/29/12 Time - Immed	LIVE V	VITH KELLY & emptible withou	MIC9A-10A t notice	WГF	:30	2	\$350.00	NM	
2 WCVBW   10/24/12   9:39 AM LIVE WITH KELLY & MICHAEL   9A-10A   :30 0FA12C179H   \$350.00 NM   \$350.00 NM		Start Date	End Dat	te <u>MTWTFSS</u>							
1 WCVB	Spots: #										
9   10/23/12   10/29/12   The View   1058-12n   M-WIF-   30   1   \$1,200.00   NM								<u> </u>			· · · · · · · · · · · · · · · · · · ·
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Fate   Start Date   Start	1	WCVBF 1	0/26/12	9:47 AM LIVE	WITH KELLY & MICH	HAEL 9A-10A	:30	OFA12G17	OH		\$350.00 NM
Spots: # Ch					1058-12n	М- WГF	:30	1	\$1,200.00	NM	
2   WCVBW   10/24/12   11:32 AM The View   1058-12n   :30   0FA12G150H   \$1,200.00   NM     10   10/23/12   10/29/12   Midday News   1158a-1230p   W-WFF-   :30   3   \$400.00   NM     10   10/23/12   10/23/12   10/29/12   M-WFF-   3   \$400.00   NM	Weeks:				Spots/Week 1						
10 10/23/12											
Class of Time - Immediately Pre-emptible without notice	2	WCVBW 1	0/24/12 1	11:32 AM The \	/iew	1058-12n	:30	) 0FA12G15	OH		\$1,200.00 NM
Spots: # Ch				y News emptible withou	1158a-1230p t notice	M- WTF	:30	3	\$400.00	NM	
2 WCVB Th	Weeks:										
3 WCVB F											
11   10/23/12   10/29/12   Millionaire   1228-1p   M-WTF-   :30   2 \$500.00   NM					· -						<u> </u>
Class of Time - Pre-emptible with notice   Weeks: Start Date   End Date   MTWTFSS   M- WTF - 2   S500.00	3				ay News	1158a-1230p	:30	J OFA12Z15	9н		\$400.00 NM
Weeks:   Start Date   10/23/12   10/29/12   Mr Date   Air Time   Description   Description   Start/End Time   Length Ad-ID   Rate   Type   S500.00   NM					1228-1p	М- WГF	:30	2	\$500.00	NM	
1 WCVB W   10/24/12   12:52 PM Millionaire   1228-1p   :30 0FA12Z159H   \$500.00 NM		Start Date	End Dat	te <u>MTWTFSS</u>							
12 10/23/12 10/28/12 SUNDAY VARIOUS 9A-6P Class of Time- Immediately Pre-emptible No Makegood Required  Weeks: Start Date 10/22/12 10/28/12 5.00 Spots/Week 10/22/12 10/28/12 1:54 PM SUNDAY VARIOUS 9A-6P 2 WCVB Su 10/28/12 1:54 PM SUNDAY VARIOUS 9A-6P :30 0FA12G150H \$125.00 NM 1 WCVB Su 10/28/12 2:31 PM SUNDAY VARIOUS 9A-6P :30 0FA12Z159H \$125.00 NM 13 10/23/12 10/29/12 1-2p 1-2p 1-2pWTF :30 2 \$600.00 NM  Weeks: Start Date 10/29/12 1-2p 1-2p 1-2pWTF 2 \$600.00 Start/End Time 10/23/12 10/29/12 1-2p 1-2p 1-2p 1-2p 1-2p 1-2p 3600.00 Start/End Time 10/23/12 10/29/12 1-2p 1-2p 1-2p 1-2p 1-2p 1-2p 3600.00 NM  Weeks: Start Date 10/29/12 1-2p 1-2p 1-2p 1-2p 3600.00 Start/End Time 10/23/12 10/29/12 1-2p 1-2p 1-2p 3600.00 Start/End Time 10/25/12 1:31 PM 1-2p 1-2p 30 0FA12G150H \$600.00 NM  13 10/23/12 10/29/12 1:31 PM 1-2p 1-2p 30 0FA12G150H \$600.00 NM  Weeks: Start Date 10/25/12 1:31 PM 1-2p 1-2p 30 0FA12G150H \$600.00 NM  14 10/23/12 10/29/12 KATIE COURIC DAY 3-4p M-WTF :30 2 \$600.00 NM	Spots: #	Ch <u>Day</u> A	ir Date	Air Time Desc	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
Class of Time- Immediately Pre-emptible No Makegood Required   Weeks:   Start Date   10/22/12   10/28/12	1	WCVBW 1	0/24/12 1	12:52 PM Millio	naire	1228-1p	:30	OFA12Z15	9Н		\$500.00 NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type						S	:30	2	\$125.00	NM	
2 WCVBSu 10/28/12 1:54 PM SUNDAY VARIOUS 9A-6P :30 0FA12G150H \$125.00 NM 1 WCVB Su 10/28/12 2:31 PM SUNDAY VARIOUS 9A-6P :30 0FA12Z159H \$125.00 NM 13 10/23/12 10/29/12 1-2p 1-2pWTF :30 2 \$600.00 NM Class of Time - Pre-emptible with notice		Start Date	End Dat	te <u>MTWTFSS</u>	<u> </u>						
1 WCVB Su 10/28/12 2:31 PM SUNDAY VARIOUS 9A-6P :30 0FA12Z159H \$125.00 NM  13 10/23/12 10/29/12 1-2p 1-2p WTF :30 2 \$600.00 NM  Weeks: Start Date 10/29/12 1-2p 5- WTF 2 \$600.00 NM  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 10/25/12 1:31 PM 1-2p 1-2p :30 0FA12Z159H \$600.00 NM  2 WCVB F 10/26/12 12:59 PM 1-2p 1-2p :30 0FA12Z159H \$600.00 NM  14 10/23/12 10/29/12 KATIE COURIC DAY 3-4p M-WTF :30 2 \$600.00 NM	Spots: #										
13 10/23/12 10/29/12 1-2p 1-2pWTF :30 2 \$600.00 NM  Weeks: Start Date 10/29/12 10/29/12 NIFF 2 \$600.00 NM  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type  1 WCVB Th 10/25/12 1:31 PM 1-2p 1-2p :30 0FA12G150H \$600.00 NM  2 WCVB F 10/26/12 12:59 PM 1-2p 1-2p :30 0FA12Z159H \$600.00 NM  14 10/23/12 10/29/12 KATIE COURIC DAY 3-4p M-WTF :30 2 \$600.00 NM						9A-6P		-			*
Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   \$600.00	1	WCVB Su 1	0/28/12	2:31 PM SUNI	DAY VARIOUS	9A-6P	:30	OFA12Z15	9Н		\$125.00 NM
Tol/23/12   Tol/29/12   Tol/29/12   Tol/29/12   Tol/29/12   Tol/29/12   Tol/29/12   Tol/29/12   Tol/29/12   Tol/29/12   Tol/25/12   Tol/				notice	1-2p	WГF	:30	2	\$600.00	NM	
1 WCVBTh     10/25/12     1:31 PM 1-2p     1-2p     :30 0FA12G150H     \$600.00 NM       2 WCVBF     10/26/12     12:59 PM 1-2p     1-2p     :30 0FA12Z159H     \$600.00 NM       14 10/23/12     10/29/12     KATIE COURIC DAY     3-4p     M-WTF     :30     2     \$600.00 NM	Weeks:				Spots/Week 2						
2 WCVBF 10/26/12 12:59 PM 1-2p 1-2p :30 0FA12Z159H \$600.00 NM  14 10/23/12 10/29/12 KATIE COURIC DAY 3-4p M-WTF :30 2 \$600.00 NM				Air Time Desc	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
14 10/23/12 10/29/12 KATIE COURIC DAY 3-4p M- WTF :30 2 \$600.00 NM						· · · · · · · · · · · · · · · · · · ·					
	2	WCVBF 1	0/26/12 1	12:59 PM 1-2p		1-2p	:30	) 0FA12Z15	9Н		\$600.00 NM
					3-4p	М- WГF	:30	2	\$600.00	NM	

## INVOICE



WCVB P.O. Box 26874 Lehigh Valley, PA 18002-6874

Send Payment To:

Invoice #	Invoice Date	Invoice Month	Invoice Period
966585-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	2202

Spots/

2 WCVBW 10/24/12 3:46 PM KATIE COURIC DAY 3-4p :30 0FA12Z159H \$600.0  1 WCVBF 10/26/12 3:33 PM KATIE COURIC DAY 3-4p :30 0FA12Z159H \$600.0  15 10/23/12 10/29/12 ELLEN EF 4P-5P WTF :30 2 \$700.00 NM Class of Time - Immediately Pre-emptible without notice  Weeks: Start Date 10/29/12 ELLEN EF 4P-5P WTF :30 2 \$700.00 NM Class of Time - Immediately Pre-emptible without notice  Weeks: Start Date 10/29/12 Mewscenter 5 at 5 5-6p M-WTF- :30 0FA12Z159H \$700.00  2 WCVB F 10/26/12 V-24 PM ELLEN EF 4P-5P :30 0FA12Z159H \$700.00  16 10/23/12 10/29/12 Newscenter 5 at 5 5-6p M-WTF- :30 5 \$1,500.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date 10/29/12 Newscenter 5 Spots/Week 10/29/12 Newscenter 5 Spots/Wee	O NM  Type O NM O NM
Class of Time - Pre-emptible with notice   Weeks:   Start Date   Interest   Start Date   Star	O NM O NM Type O NM O NM
Spots: # Ch   Day   Air Date   Air Time   Description   Art Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Ap-5p   WTF -   30   OFA12Z159H   S600.0	O NM O NM Type O NM O NM
2 WCVB W   10/24/12   3:46 PM KATIE COURIC DAY   3-4p   :30 0FA12Z159H   \$600.0     1 WCVB F   10/26/12   3:33 PM KATIE COURIC DAY   3-4p   :30 0FA12Z159H   \$600.0     15 10/23/12   10/29/12   ELLEN EF   4P-5P   WTF   :30   2	O NM O NM Type O NM O NM
1 WCVB F   10/26/12   3:33 PM KATIE COURIC DAY   3-4p   :30 0FA12Z159H   \$600.00	O NM  Type O NM O NM
15 10/23/12	Type O NM O NM
Class of Time - Immediately Pre-emptible without notice	0 NM 0 NM
Weeks:         Start Date 10/23/12         End Date 10/29/12         MFWFFSS 2 - WFF - W	0 NM 0 NM
1 WCVB Th 10/25/12 4:39 PM ELLEN EF 4P-5P :30 0FA12Z159H \$700.00 PM Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MFWTF- 5 10/23/12 10/29/12 M-WTF- 10/23/12 M-WTF- 10/2	0 NM 0 NM
2 WCVB F 10/26/12 4:24 PM ELLEN EF 4P-5P :30 0FA12Z159H \$700.0  16 10/23/12 10/29/12 Newscenter 5 at 5 5-6p M-WTF :30 5 \$1,500.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date 10/29/12 M-WTF 5 \$1,500.00 NM N-WTF \$1,500.00 NM N-WTF-	0 NM
16 10/23/12 10/29/12 Newscenter 5 at 5       5-6p       M- WTF- :30 5 \$1,500.00 NM         Class of Time - Pre-emptible with notice         Weeks: Start Date 10/23/12 10/29/12 M- WTF 5       Spots/Week \$1,500.00         Spots: # Ch Day Air Date Air Time Description       Start/End Time Length Ad-ID       Rate \$1,500.00         1 WCVBW 10/24/12 5:38 PM Newscenter 5 at 5       5-6p       :30 0FA12Z159H       \$1,500.00         2 WCVBTh 10/25/12 5:28 PM Newscenter 5 at 5       5-6p       :30 0FA12Z159H       \$1,500.00	<u>Type</u>
Class of Time - Pre-emptible with notice           Weeks:         Start Date 10/23/12         End Date 10/29/12         MFWTFSS M- WTF - Start/S00.00         Spots: # Ch Day Air Date Air Time Description         Start/End Time Length Ad-ID         Rate 13/25/12         Rate 25/25/12         Rate 25/2	
T0/23/12         T0/29/12         M- WTF         5         \$1,500.00           Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length         Ad-ID         Rate           1 WCVBW         10/24/12         5:38 PM         Newscenter 5 at 5         5-6p         :30 0FA12Z159H         \$1,500.0           2 WCVBTh         10/25/12         5:28 PM         Newscenter 5 at 5         5-6p         :30 0FA12Z159H         \$1,500.0	
1 WCVBW       10/24/12       5:38 PM Newscenter 5 at 5       5-6p       :30 0FA12Z159H       \$1,500.0         2 WCVBTh       10/25/12       5:28 PM Newscenter 5 at 5       5-6p       :30 0FA12Z159H       \$1,500.0	
2 WCVBTh 10/25/12 5:28 PM Newscenter 5 at 5 5-6p :30 0FA12Z159H \$1,500.0	0 NM
5 MCVP = 40/26/42 5:20 DM Novecontor 5 of 5 5 6 20 0FA12C150H \$4 500 0	
7 11012 1012112 110111111111111111111111	
3 WCVBF 10/26/12 5:45 PM Newscenter 5 at 5 5-6p :30 0FA12Z159H \$1,500.0	0 NM
17 10/23/12 10/29/12 Newscenter 5 at 6 6-630p M- WTF :30 2 \$2,000.00 NM Class of Time - Pre-emptible with notice	
Weeks:         Start Date 10/23/12         End Date 10/29/12         MTWTFSS M- WTF         Spots/Week 2         Rate 2           \$2,000.00	
	Type
1 WCVBW 10/24/12 6:24 PM Newscenter 5 at 6 6-630p :30 0FA12Z159H \$2,000.0	O NM
18 10/23/12 10/28/12 6p News Weekend 6-630p SS :30 2 \$1,000.00 NM Class of Time - Pre-emptible with notice	
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFSS 2 2SS         Spots/Week 2 \$1,000.00         Rate 2 \$1,000.00	
	Type
3 WCVB Sa 10/27/12 6p News Weekend 6-630p :00 \$1,000.6 Unresolved	<del>0</del> NM
2 WCVB Su 10/28/12 6:28 PM 6p News Weekend 6-630p :30 0FA12Z159H \$1,000.0	0 NM
19 10/23/12 10/29/12 M-F Inside Edition 658-730p M- WTF :30 5 \$1,500.00 NM	
Class of Time - Pre-emptible with notice	
Class of Time - Pre-emptible with notice  Weeks: Start Date 10/23/12 End Date 10/29/12 M- WTF Spots/Week 5 \$1,500.00	
Class of Time - Pre-emptible with notice           Weeks:         Start Date 10/23/12         End Date 10/29/12         MFWTFSS 2 Spots/Week 5 Start/End Time 10/20/00         Rate 11,500.00           Spots: # Ch         Day Air Date Air Time Description Start/End Time Length Ad-ID         Rate Rate Note: Rate	: <u>Т</u> уре
Class of Time - Pre-emptible with notice           Weeks:         Start Date 10/23/12         End Date 10/29/12         MFWTFS M- WTF - W	0 NM
Class of Time - Pre-emptible with notice           Weeks:         Start Date 10/23/12         End Date 10/29/12         MFWTFS M- WTF - M- WTF - Start/End Time 10/20/00         Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 11/20/00/00         Rate 11/20/00/00         Start/End Time Length Ad-ID Rate 11/20/00/00         Rate 21/20/00/00/00           1 WCVB W 10/24/12         7:21 PM M-F Inside Edition 658-730p :30 0FA12G150H \$1,500.00         \$1,500.00           2 WCVB Th 10/25/12         7:28 PM M-F Inside Edition 658-730p :30 0FA12Z159H \$1,500.00	0 NM 0 NM
Class of Time - Pre-emptible with notice           Weeks:         Start Date 10/23/12         End Date 10/29/12         MFWTFS M- WTF - W	0 NM 0 NM
Class of Time - Pre-emptible with notice         Weeks:       Start Date 10/23/12       End Date 10/29/12       MFWFS M- WFF - M- WFF - M- WFF - WITH -	0 NM 0 NM
Class of Time - Pre-emptible with notice           Weeks:         Start Date 10/23/12         End Date 10/29/12         MFWTF-S M-WTF- 5         Spots/Week \$1,500.00         Rate \$1,500.00           Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate 1,500.00           1         WCVB W         10/24/12         7:21 PM M-F Inside Edition         658-730p         :30 0FA12Z159H         \$1,500.00           2         WCVB Th         10/25/12         7:28 PM M-F Inside Edition         658-730p         :30 0FA12Z159H         \$1,500.00           3         WCVB F         10/26/12         6:59 PM M-F Inside Edition         658-730p         :30 0FA12Z159H         \$1,500.00           20         10/23/12         10/29/12         Chronicle         728-8p         M-WTF         :30 5         \$1,500.00         NM	0 NM 0 NM
Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MrWrFss   Spots/Week   \$1,500.00	0 NM 0 NM
Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MrWrFss   Spots/Week   \$1,500.00	0 NM 0 NM 0 NM
Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MrWrFss   Spots/Week   \$1,500.00	0 NM 0 NM 0 NM

## INVOICE



**Payment Terms 30 Days** 

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	Candidate Orders	2202

Spots/

Line Start Da	te End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
23 10/23/12 Class of	2 10/26/12 Time - Immed	Shark Tar		758-9p otice	F	:30	1	\$3,500.00	NM		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						
Woollo.	10/22/12	10/28/12	F	1	\$3,500.00						
Spots: #	Ch Day A	ir Date Air	Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1	WCVBF 10	0/26/12 7:5	9 PM Shark T	ank	758-9p	:3	0 OFA12Z1	59Н		\$3,500.00	NM
24 10/23/12 Class of	2 10/28/12 Time - Pre-em	Once Upo		758-9p	S	:30	1	\$7,000.00	NM		
Weeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u> S	Spots/Week 1	Rate \$7,000.00						
Spots: #			Time_Descrip		Start/End Time		h Ad-ID			Rate	Type
1	WCVBSu 10	0/28/12 8:3	7 PM Once U	pon A Time	758-9p	:3	0 OFA12Z1	59Н		\$7,000.00	NM
25 10/23/12 Class of	2 10/28/12 Time - Pre-em	666 Park		958-11p	S	:30	1	\$6,000.00	NM		
Weeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u> S	Spots/Week 1	Rate \$6,000.00						
Spots: #	Ch Day A	<u>ir Date</u> <u>Air</u>	Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate	Type
1	WCVBSu 10	0/28/12 10:3	8 PM 666 Pa	k Ave	958-11p	:3	0 OFA12Z1	59Н		\$6,000.00	NM
26 10/23/12 Class of	2 10/28/12 Time - Pre-em	Sportscen	ice	1135p-12m	S	:30	1	\$1,200.00	NM		
Weeks:	Start Date 10/22/12	10/28/12	<u>MTWTFSS</u> S	Spots/Week 1	Rate \$1,200.00						
Spots: #			Time Descrip		Start/End Time		h Ad-ID			Rate	
1	WCVBSu 10	0/28/12 11:4	7 PM Sportso	enter 5 OT	1135p-12m	:3	0 0FA12Z1	59Н		\$1,200.00	NM
28 10/23/12 Class of	2 10/26/12 Time - Immed	430a Eyediately Pre-emp	opener tible without n	430-5a otice	TF	:30	2	\$100.00	NM		
Weeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u> TF	Spots/Week 2	Rate \$100.00						
Spots: #			Time_Descrip	tion	Start/End Time		h Ad-ID			Rate	Type
			5 AM 430a Ey	<u> </u>	430-5a		0 OFA12Z1			\$100.00	NM
2	WCVBF 10	0/26/12 4:5	4 AM 430a E	/eopener	430-5a	:3	0 OFA12Z1	59Н		\$100.00	NM
					Total Spots	4	15				

<u>Gross Total</u> \$50,000.00

Agency Commission

\$7,500.00

Net Amount Due

\$42,500.00

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